

**IN THE UNITED STATES BANKRUPTCY COURT  
FOR THE DISTRICT OF DELAWARE**

In re:

FRANCHISE GROUP, INC., *et al.*,<sup>1</sup>

Debtors.

Chapter 11

Case No. 24-12480 (JTD)

(Jointly Administered)

**NOTICE OF APPEARANCE AND REQUEST FOR SERVICE OF PAPERS**

**PLEASE TAKE NOTICE** that the law firms of Zarco Einhorn Salkowski, P.A. and Womble Bond Dickinson (US) LLP hereby enter their appearance on behalf of Buddy Mac Holdings, LLC and its subsidiaries (collectively, “BMH”), pursuant to Rules 2002, 3017(a), 9007, and 9010(b) of the Federal Rules of Bankruptcy Procedure and 11 U.S.C. § 1109(b), and hereby request that all notices given or required in these cases, and all documents, and all other papers served in these cases, be given to and served upon:

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<sup>1</sup> The Debtors in these Chapter 11 Cases, along with the last four digits of their U.S. federal tax identification numbers, to the extent applicable, are Franchise Group, Inc. (1876), Freedom VCM Holdings, LLC (1225), Freedom VCM Interco Holdings, Inc. (2436), Freedom Receivables II, LLC (4066), Freedom VCM Receivables, Inc. (0028), Freedom VCM Interco, Inc. (3661), Freedom VCM, Inc. (3091), Franchise Group New Holdco, LLC (0444), American Freight FFO, LLC (5743), Franchise Group Acquisition TM, LLC (3068), Franchise Group Intermediate Holdco, LLC (1587), Franchise Group Intermediate L, LLC (9486), Franchise Group Newco Intermediate AF, LLC (8288), American Freight Group, LLC (2066), American Freight Holdings, LLC (8271), American Freight, LLC (5940), American Freight Management Company, LLC (1215), Franchise Group Intermediate S, LLC (5408), Franchise Group Newco S, LLC (1814), American Freight Franchising, LLC (1353), Home & Appliance Outlet, LLC (n/a), American Freight Outlet Stores, LLC (9573), American Freight Franchisor, LLC (2123), Franchise Group Intermediate B, LLC (7836), Buddy’s Newco, LLC (5404), Buddy’s Franchising and Licensing LLC (9968), Franchise Group Intermediate V, LLC (5958), Franchise Group Newco V, LLC (9746), Franchise Group Intermediate BHF, LLC (8260); Franchise Group Newco BHF, LLC (4123); Valor Acquisition, LLC (3490), Vitamin Shoppe Industries LLC (3785), Vitamin Shoppe Global, LLC (1168), Vitamin Shoppe Mariner, LLC (6298), Vitamin Shoppe Procurement Services, LLC (8021), Vitamin Shoppe Franchising, LLC (8271), Vitamin Shoppe Florida, LLC (6590), Betancourt Sports Nutrition, LLC (0470), Franchise Group Intermediate PSP, LLC (5965), Franchise Group Newco PSP, LLC (2323), PSP Midco, LLC (6507), Pet Supplies “Plus”, LLC (5852), PSP Group, LLC (5944), PSP Service Newco, LLC (6414), WNW Franchising , LLC (9398), WNW Stores, LLC (n/a), PSP Stores, LLC (9049), PSP Franchising, LLC (4978), PSP Subco, LLC (6489), PSP Distribution, LLC (5242), Franchise Group Intermediate SL, LLC (2695), Franchise Group Newco SL, LLC (7697), and Educate, Inc. (5722). The Debtors’ headquarters is located at 109 Innovation Court, Suite J, Delaware, Ohio 43015.

<b>ZARCO EINHORN SALKOWSKI, P.A.</b> Robert M. Einhorn, Esq. One Biscayne Tower 2 S. Biscayne Blvd. 34th Floor Miami, FL 33131 Telephone: (786) 991-0305 Facsimile: (305) 374-5428 Email: <a href="mailto:reinhorn@zarcolaw.com">reinhorn@zarcolaw.com</a>	<b>WOMBLE BOND DICKINSON (US) LLP</b> Matthew P. Ward, Esq. (Del. Bar No. 4471) Lisa Bittle Tancredi (Del. Bar No. 4657) 1313 North Market Street, Suite 1200 Wilmington, DE 19801 Telephone: (302) 252-4320 Facsimile: (302) 252-4330 Email: <a href="mailto:matthew.ward@wbd-us.com">matthew.ward@wbd-us.com</a> <a href="mailto:lisa.tancredi@wbd-us.com">lisa.tancredi@wbd-us.com</a>
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**PLEASE TAKE FURTHER NOTICE** that pursuant to Section 1109(b) of the Bankruptcy Code, the foregoing request includes not only the notices and papers referred to in the rule specified above but also includes, without limitation, orders and notices of any application, motion, petition, pleading, request, complaint or demand, whether formal or informal, whether written or oral, and whether transmitted or conveyed by mail, delivery, telephone, electronically or otherwise, which affects the Debtors or the property of the Debtors.

**PLEASE TAKE FURTHER NOTICE** that neither this notice nor any later appearance, pleading, claim, or suit shall waive any right (1) to have final orders in non-core matters entered only after de novo review by a district judge, (2) to trial by jury in any proceeding so triable in these cases or in any case, controversy, or proceeding related to this case, (3) to have the district court withdraw the reference in any matter subject to mandatory or discretionary withdrawal, or (4) to any other rights, claims, actions, defenses, setoffs, or recoupments to which BMH is or may be entitled under agreements, in law, or in equity, all of which rights, claims, actions, defenses, setoffs, and recoupments are expressly reserved.

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Dated: August 5, 2025  
Wilmington, Delaware

**WOMBLE BOND DICKINSON (US) LLP**

*/s/ Lisa Bittle Tancredi*

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Matthew P. Ward, Esq. (Del. Bar No. 4471)

Lisa Bittle Tancredi (Del. Bar No. 4657)

1313 North Market Street, Suite 1200

Wilmington, DE 19801

Telephone: (302) 252-4320

Facsimile: (302) 252-4330

Email: [matthew.ward@wbd-us.com](mailto:matthew.ward@wbd-us.com)

[lisa.tancredi@wbd-us.com](mailto:lisa.tancredi@wbd-us.com)

-and-

**ZARCO EINHORN SALKOWSKI, P.A.**

Robert M. Einhorn, Esq.

One Biscayne Tower

2 S. Biscayne Blvd. 34th Floor

Miami, FL 33131

Telephone: (786) 991-0305

Facsimile: (305) 374-5428

Email: [reinhorn@zarcolaw.com](mailto:reinhorn@zarcolaw.com)

*Counsel to Buddy Mac Holdings, LLC and its  
Subsidiaries*